

# HOSPITALITY, TOURISM AND EVENT MANAGEMENT CAREERS

---

Do you enjoy working with people? Love going the extra mile to make customers feel appreciated and satisfied? The Associate Degree and Certificate programs are designed for students just like you who have an interest in pursuing a vast spectrum of far-reaching service-oriented careers in a way that reflects your unique career and lifestyle goals. The programs give you the advantage of bypassing the entry-level jobs to access supervision and management positions directly after graduation. Students in the Hospitality, Tourism and Event Management programs are prepared to enter the world's largest and most diverse industry.

Hospitality, Tourism and Event Management encompasses the management, marketing and operations of restaurants and other foodservices, lodging, attractions, recreation, events and travel related services. Your career opportunities are truly limitless. The global industry continues to grow, change, and diversify every year. In fact, hospitality is one of the world's fastest growing employment sectors and it is predicted to continue growing strong for the coming years.



## LODGING MANAGEMENT

---

With courses in marketing, and organizational behavior, you may find a career in human resources, training, or operations and shape business decisions that affect employees, guests, and your company's bottom line. Traditional hospitality careers often start in hotels and resorts, and the accommodation sector is growing more diverse with new properties and new concepts coming to the industry. You could start in Reception, Guest Relations or Rooms Division and work your way up to Director or General Manager position.

## FACILITY MANAGEMENT

---

You may become a leader within the industry by operating a restaurant, managing a resort, overseeing food sales, or pursuing a related career path. Your training can help you understand the challenges that a facility faces and how to overcome them – with the goal of helping your organization develop solid plans and identify key processes that will help it run smoothly and efficiently.



## GUEST RELATIONS

---

As a graduate of these programs, you may find a career in managing guest relations within a hotel, restaurant, gaming, resort, cruise line, stadium, or event-planning organization. You may oversee the development of programs or menus, work closely with staff on best practices, or manage the services offered by your organization.

## FOOD & BEVERAGE SERVICE

From the manufacturing sector of food service to the front lines of great meal preparation, you may be responsible for the development, creation, or delivery of food to people in restaurants, night clubs, catering, food trucks, fine wines & spirits, bakeries and sweets, recipe design, and more, as the industry evolves quickly.



## TRAVEL AND TOURISM

Coursework prepares graduates to work in businesses related to travel and tourism, where hospitality services and skills are essential to the customer experience. This includes airlines, cruise ships, private jets and charters, and the career paths vary widely from guest-facing positions in the service areas, to back-end marketing and sales and finance roles. Career opportunities in tourism are booming as the number of tourists continues to grow and visitor expectations change with every generation.

## EVENTS, SPORTS, WELLNESS & LEISURE

Open the doors to the MICE (Meetings, Incentives, Conferences and Events) sector and some closely related sectors such as sports, spas and wellness, and leisure activities.



## CASINO MANAGEMENT

Casino managers are in charge of a casino's gaming operations. They monitor gamblers, employees, gaming machines and tables. Casino managers are responsible for explaining and enforcing house rules and removing suspected cheaters. As a casino manager, you will be in charge of staff and may also be responsible for guest services.

# MISSION & GOALS

---

The mission of the Hospitality Tourism and Event Management program is to prepare a diverse community of students to become successful professionals and lifelong learners who aspire to leadership roles in the global hospitality industry and in their communities.

## **Strategic Goal 1:**

The Hospitality, Tourism and Event Management program strives to become a premium, regional provider of hospitality education by emphasizing a contemporary curriculum, experiential learning and stakeholder engagement in a nurturing, student focused environment.

## **Strategic Goal 2:**

The Hospitality, Tourism and Event Management program collaborates with students, alumni, and industry and community partners to provide community-focused education.

## **Strategic Goal 3:**

The Hospitality, Tourism and Event Management program respects the uniqueness of our stakeholders and students to benefit from rich and diverse perspectives and experiences.

## **Strategic Goal 4:**

The Hospitality, Tourism and Event Management program aims to provide ethical and responsible managers equipped with an awareness of the social, cultural, and environmental challenges and the ability to devise possible solutions.