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Message from the President

In December 2011, the Institutional Research department completed a study of the economic impact of the Community College of Allegheny County. It revealed that CCAC returns $6.67 for every dollar of county support, or an impact of $156 million on the local economy during the 2010–2011 academic year. What is even more substantial is the difference in individual economies: Over their lifetimes, those who attended CCAC last year will earn an estimated $1.1 billion more in Allegheny County than if they had not attended college.

Of course, CCAC’s impact on our region and our students goes beyond the financial. Each year, more nursing associate’s degrees are awarded by CCAC than any other two-year institution in the nation, and those nurses and other allied health professionals secure strong jobs on promising career ladders within the area’s top health care providers. It is not only health care, of course. Graduates enter careers in energy, manufacturing, business, education and many other fields, propelling the region’s economy with a skilled workforce.

The personal impact on students, however, is where CCAC’s mission is most inspirational: The students who find academic success thanks to support services and personal attention in quality classes. The parents who, through jobs and myriad challenges, maintain their focus on the degrees that will enable them to change their families’ circumstances. The 62,000 individuals who take the first steps toward their dreams.

These are the reasons that we continue to strive. Within these pages are some of our achievements throughout 2011. Behind all of them stands the powerful impact of this college on the region, neighborhoods and individuals we serve. And that impact continues to grow each day.

Mission Statement
To provide affordable access to quality education and offer a dynamic, diverse and supportive learning environment that prepares the region’s residents for academic, professional and personal success in our changing global society.
What does an individual envision when thinking of southwestern Pennsylvania? It is no longer the days gone by, with smoke pouring out of steel mills lining the rivers. Some see the large number of world-renowned health care providers. Others watch the growing number of firms specializing in cutting-edge technology and advanced manufacturing. Still others prepare for the expansion of the Marcellus Shale industry.

**Innovative Programs Developed to Grow the Region**
There is a common theme throughout—a growing number of organizations and entrepreneurs are looking to the region for an educated, ready workforce. CCAC stands at the forefront, developing innovative training opportunities to match workers with regional industry needs of today and those on the horizon.

CCAC’s impact remained strong in 2011. New programs and specialized courses were launched in STEM (science, technology, engineering and mathematics), security, trades and languages. Millions of dollars in competitive public grants helped to develop and expand programs such as RN Achievement, Health Information Technologies (HIT), Mechatronics, Geriatrics and urban renewal through Southwestern Pennsylvania Urban Revitalization (SPUR). And services were strengthened in CCAC Job Placement and Career Services and the Veteran’s Services Center to better students’ academic and employment opportunities.

CCAC President Alex Johnson continued to advocate for students on state and national levels in 2011. His efforts include national outreach as a member of the American Association for Community Colleges (AACC), where he chairs the AACC Commission on Diversity, Inclusion and Equity and is a member of AACC’s Voluntary Framework for Accountability steering committee. He was selected as one of 36 national members to the 21st Century Commission on the Future of Community Colleges and began a two-year term as president of the Pennsylvania Commission of Community Colleges (PACCC) in 2011.

**CCAC Sets an Example for Community College Impact Nationwide**
Community colleges have received unprecedented national attention in the past three years. In fact, President Obama summarized progress-to-date in 2011 and set goals for 2012 by calling on Congress to “give more community colleges the resources they need to become community career centers—places that teach people skills that businesses are looking for right now, from data management to high-tech manufacturing.” The day following the speech, members of national leadership visited key organizations throughout the country already demonstrating success in these areas—and CCAC was on that list.

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**Top 10 CCAC Credit Programs by Enrollment**

1. Nursing¹
2. General Studies AS: University Parallel
3. Liberal Arts: University Parallel
4. Business: University Parallel
5. Business Management
6. Criminal Justice & Criminology
7. Carpentry Apprenticeship, Certificate
8. Early Education & Child Development
9. Psychology
10. Social Work Technician

¹Nursing precode (rank: 1) and Nursing (rank: 4) combined
²CCAC enrollment fall 2011
CCAC Efforts in Trades, Manufacturing Initiatives Bring National Attention

Discussing the importance of employers and educators working together are, from left: Debra Williams, director, grants, Westmoreland County Community College; Judy Savolskis, interim vice president, Workforce Development; Jim Penna, district director, Congressman Mark S. Critz; Nancelee Burzachechi, JD, CFRE, vice president, Institutional Advancement & External Relations (Advancement); Rich Fitzgerald, Allegheny County Executive; Rob Klodowski, Sun Chevrolet; Donna Imhoff, PhD, campus president, CCAC–North Campus and CCAC–West Hills Center; Seth D. Harris, deputy secretary, US Department of Labor; the Honorable Michael J. Finnerty, representative, district four, Allegheny County Council; Stefani Pashman, chief executive officer, Three Rivers Workforce Investment Board; Al Catanzarite, vice president, Public Relations, PIOGA; Jason Nadzam, instructor, Automotive program, CCAC–West Hills Center; Alex Johnson, president; and Byron Kohut, EdD, director, ShaleNET, Westmoreland County Community College.

The day after President Obama called for greater partnering between businesses and community colleges in the January 2012 State of the Union address, Seth D. Harris, deputy secretary, US Department of Labor visited CCAC–West Hills Center to see firsthand how businesses and community colleges interact. It was clear that US Department of Labor grants, which make up a portion of the $15.5 million total public funds CCAC secured in fiscal year 2011, are helping the college to train workers to succeed in a skills-based economy.

Joining a roundtable hosted by President Alex Johnson that included regional business leaders, students and faculty as well as college and county leadership, the deputy secretary spoke with deep admiration of the precedent CCAC has set in building strong relationships and results for students.
Accreditation
CCAC is accredited by the Middle States Commission on Higher Education.

Mission Statement
To provide affordable access to quality education & offer a dynamic, diverse & supportive learning environment that prepares the region's residents for academic, professional & personal success in our changing global society.

Student Rating
79% of CCAC students selected CCAC as their college of first choice.

Annual Enrollment
- 33,031 credit
- 30,013 non-credit
- 61,597 total unduplicated headcount
Since 2000, CCAC has served 433,716 students, of whom 341,473 were Allegheny County residents—one in three county residents 18 years & older.

Student Profile
- 58% women; 42% men
- 57% part-time; 43% full-time students
- Average student age: 28 years
- 24% ethnic minorities
- 62% daytime; 22% evening; 3% weekend; 13% online
- 56% enrolled in career programs; 44% enrolled in transfer programs

Faculty
More than 270 full-time professors & instructors

Exceptional Value
CCAC students save $19,000 over public & $53,000 over private colleges & universities.

Workforce Training
CCAC provided 884 customized training courses to 8,903 workers & 32 regional employers last year.

Transfer Opportunities & Partnerships
- Credits transferred to 520 colleges & universities
- Service provided to 58 school districts
- Articulation agreements facilitating easy credit transfers in 87 programs with 30 colleges & universities

Degrees & Certificates
Associate of Arts, Associate of Science & Associate of Applied Science; certificates & diplomas

Individual Attention
Average CCAC class size: 20 students

Life Impact
43% of students could not have continued their educations without CCAC.

Locations
Four campuses:
- Allegheny Campus, North Shore
- North Campus, McCandless
- Boyce Campus, Monroeville
- South Campus, West Mifflin

Five college centers: Bethel Park, Braddock Hills, Homewood-Brushton, Washington County & West Hills

Online Learning:
- hundreds of online courses
- six degrees & eight certificates available entirely online
- 25 degrees & 14 certificates available mostly online

Academic Programs
More than 170 programs in six program categories:
- Arts & Humanities
- Business
- Education, Social & Behavioral Sciences & Human Services
- Health
- STEM (Science, Technology, Engineering & Mathematics)
- Trades

The college also offers an Honors Program & cooperative programs in partnership with other institutions.
Tuition
Allegheny County residents: $95.50 per credit; residents of counties that do not sponsor a community college: $190 per credit

Financial Assistance
$52.9 million in financial aid, including grants, loans, scholarships or work-study jobs last year alone

Economic Impact
CCAC returns $6.67 for every dollar Allegheny County invests in the college

Extracurricular Life
More than 100 clubs & organizations, including four honor societies

Special Services
Child care & many free services including career planning, financial aid, job placement assistance, libraries, personal or career counseling, supportive services for individuals with disabilities, transfer assistance, tutoring & veteran’s services

Career Placement
94% of career program graduates work for local employers

Intercollegiate Sports
Intercollegiate National Junior College Athletic Association (NJCAA) men’s & women’s sports teams including baseball, basketball, bowling, cross-country, golf, hockey, softball & volleyball

Awards Conferred
- 1,796 associate’s degrees
- 879 certificates & diplomas

Career Placement
94% of career program graduates work for local employers.

Governance
Governed by a 15-member Board of Trustees nominated by the Allegheny County Executive & confirmed by the Allegheny County Council.

All statistics are for the fiscal year ending 6.30.2011, unless otherwise noted.
1CCAC graduate student survey, 2011
2Savings calculated on two years of full-time, two-semester credit loads, county residents. Comparisons against regional colleges and universities, 2012–2013 academic year.
3as of 12.31.2010
4The Economic Impact of the Community College of Allegheny County, 12.2011
CCAC Expands Integrated Student Success Efforts
The CCAC family sets out to help every student succeed. Recognizing that students come from many backgrounds, life stages and levels of experience, multiple services have been developed to meet immediate and longer-term student needs.

Student preparation is fundamental. Many students arriving at CCAC place into developmental courses in English, reading and/or mathematics, while others enter interested in the challenges offered through advanced programming. CCAC meets both sets of needs. Students testing into developmental courses rose between 2005 and 2010, the latest figures available—with a 25% increase in the number of developmental courses well above the 11% enrollment increase. SDS 102 Academic and Personal Development, a one-credit course teaching methods to become a successful college student, showed strong initial results and is required for a larger cohort of developmental students beginning in 2012. In addition, focus on mathematics through the creation of Math Cafes and other grant-funded initiatives are designed to increase opportunities for success.

The CCAC Honors Program offers qualified students—admission is by application and typically requires a GPA of 3.5 or above—the opportunity to work closely with honors faculty in the pursuit of academic excellence. Students develop personal potential for communication, presentation and leadership skills as well as life-long networks with their fellow Honors Program students.

Preparation is Only the First Step
Student engagement initiatives assist students when they need support and enhance the college experience. Co- and extra-curricular activities such as service learning initiatives and a full array of online services including Online Dean and tutoring offer students multiple avenues to get involved or find help.

Student retention is a priority with community colleges nationwide, and CCAC’s early intervention system enabling student outreach, as well as the addition of student success coaches, has shown positive results. As millions of dollars in competitive public grants continued to provide targeted free training to at-risk populations student success—leading to graduation and employment—will only continue to grow.

More information can be found on www.ccac.edu, search keywords “integrated student success” or “honors program.”

The CCAC Integrated Student Success Plan 2010–2015 identifies four key areas:
• Student Preparation
• Student Engagement
• Student Retention
• Student Completion

Students in developmental courses are not the only ones who benefit from attention. Now in its third year, the CCAC Faculty Resource Program had 8,848 students assigned to 316 faculty members in 2011.

The CCAC Honors Program enrolls more than 350 students with multiple honors courses & honors contracts.
As one example of student engagement, eight *Ethnic Relations: Service Learning in Jamaica* students and their instructor visited Petersfield, Jamaica in November 2011 for a week-long service learning project. Students performed community support activities at the Association of Clubs (AOC), one of Amizade Global Service Learning’s community partners, and lived with host families. Here, CCAC students joined local residents to paint a repurposed shipping container at a community park.
Driving the Region’s Economic Future
In essence, nearly everything in a community college’s repertoire is workforce development. Students have the opportunity to take individual courses to learn new or expand existing skills, train or retrain for employment or earn credits to transfer toward a four-year degree to gain employment. For more than 45 years, CCAC has provided the region with training and employment leadership, creating links with regional stakeholders to establish a comprehensive college-wide workforce training vision. To that end, multiple opportunities were launched or expanded in 2011 to aid in regional workforce development.

New, Expanding Programs Show Results
The CCAC Mechatronics program marked its one-year anniversary in February 2011 by honoring nine new graduates. Level one of the program, funded by a public competitive grant from the Department of Education Fund for the Improvement of Postsecondary Education (FIPSE), is on track to train 75–80 students by 2013 and has already surpassed the grant goal of 60 students. In addition, in 2011 CCAC was awarded a portion of the $20 million public Trade Adjustment Assistance Community College and Career Training (TAACCCT) grant from the US Department of Labor, won as part of a consortium of the 14 Pennsylvania community colleges. It will expand level one of Mechatronics and add levels two and three as well as certified production technician and natural gas components. In September 2011, the program was recognized as a Certified Provider (Level 1) and a Silver Partner (Level 2) by the Industrial Maintenance Training Center of Pennsylvania.

A partnership with the pre-apprentice program Pittsburgh Pipeline resulted in the Summer Exploration Program, which allowed students from Pittsburgh Public School Career and Technical Education to explore careers in the water industry and gain an orientation to union culture. The program was based at CCAC–West Hills Center and explored several field locations throughout Allegheny County. The college is also exploring a potential partnership with the Chinese manufacturing company Zhuhai Kindly Medical Industry Investment Group (KDL) that may result in training 20 to 30 Chinese nurses through the train-the-trainer component of the Home Health Aide program.

More information can be found on www.ccac.edu, search keywords “workforce development” or “mechatronics.”

1 The Economic Impact of the Community College of Allegheny County, 2011. To view in its entirety, visit www.ccac.edu, search keywords “economic impact study.”

2 Through 12.31.2011

56% of CCAC students are enrolled in career programs.

Associate’s degree holders have an unemployment rate 33% lower than that of high school degree holders1.

www.collegecentral.com/ccac, CCAC Job Placement & Career Services online tool registration2:
• 2,564 new jobs (a 27% increase over 2010)
• 2,006 new job seekers (71% students, 18% alumni, 11% community).
CCAC’s continued focus on professional development in 2011 resulted in new training programs to enable students to vie for regional Marcellus Shale job opportunities. Students are working to complete certificates and degrees in areas such as business, STEM programs, electronics, and welding. As one of the earliest results, a class of 10 students completed the initial Marcellus Shale roustabout training initiative in April 2011. The three-week program had nearly 130 applicants and provided firsthand experience at both the CCAC–West Hills Center and an on-site location in Westmoreland County.
CCAC Expands its Commitment to Diversity Through Academic, Extracurricular Opportunities

CCAC is committed to diversity and inclusion in all of its forms. Consider the involvement of President Alex Johnson and multiple faculty, staff and administrators on regional and national boards focused on efforts to increase awareness and expand diversity. The Vanguard Diversity Awards, created in 2009 by President Johnson to honor individuals, organizations or businesses for their work in the region, also celebrated its third year in 2011.

CCAC encourages understanding of the importance of diversity and inclusion through course offerings and academic programs, including diplomas or certificates at each campus. CCAC also offers such courses in English, Anthropology, Psychology and Sociology programs. Multiple student clubs and organizations offer experiences expanding student cultural and group experiences, expanding understanding of differences in religion, sexual orientation, gender, race, disabilities, country of origin and multiple other factors that make individuals who they are.

College Develops Community Support, Outreach

The Office of the President coordinates with the Office of Institutional Diversity and Inclusion (OIDI), faculty and students, as well as regional and national diversity leaders, to host and sponsor educational programs.

CCAC events in 2011 included a two-day cultural competency session at CCAC–Allegheny Campus with collaborators UPMC Center for Inclusion, Highmark, BNY Mellon and New York-based Future Work Institute. A discussion panel entitled Discussing Different Dimensions of Diversity was hosted at CCAC–North Campus. The college also hosted the second annual Diversity and Leadership Conference at CCAC–Boyce Campus, which featured veteran Democratic political strategist Donna Brazile, the first African American woman to manage a presidential campaign.

CCAC served as a partner for the 54th Annual Pittsburgh Folk Festival and sent representatives to the 2011 Pittsburgh Pride Festival and the third annual African Diversity Festival.

More information can be found on www.ccac.edu, search keyword “diversity.”

CCAC has a 24% ethnic minority student population.

CCAC’s internal minority workforce exceeds the national minority labor market percentage of 17%.

CCAC exceeds its goal of purchasing 15% of services from Minority, Women-owned and Disadvantaged Business Enterprises (MWDBEs).
Vanguard Diversity Awards Celebrate Differences

CCAC presented the third annual Vanguard Diversity Awards in a June 2011 ceremony held at CCAC–Allegheny Campus to honor individuals, nonprofit organizations or businesses that have demonstrated exemplary leadership, vision or service in promoting diversity and inclusion in the region. Awardees for 2011 are shown here flanked by (at left) Alex Johnson, president and (at right) Amy Kuntz, member, CCAC Board of Trustees and the Honorable William R. Robinson, chair, CCAC Board of Trustees. Honored were, from left: College Awardee One College…One Community month-long celebration, accepted by Charlene Newkirk, JD, president, CCAC–South Campus, CCAC–Bethel Park Center and CCAC–Washington County Center and Barbara Evans, EdD, associate dean, Academic Affairs, CCAC–South Campus; College Awardee Cheryl Graham, professor, Anthropology, CCAC–North Campus; Organizational Awardee Youth Places, accepted by Lori Schaller, executive director; Individual Trailblazer Chaz Kellem, manager, Diversity Initiatives, Pittsburgh Pirates; Individual Trailblazer Sunil Wadhwani, CEO and co-founder, iGATE Corporation; and Organizational Awardee Pittsburgh Penguins, accepted by David Morehouse (’89 & ’09), president.
CCAC SAFETY & SECURITY

CCAC Creates a Safer, More Secure Community
A learning environment must first and foremost be a safe environment and, in a shifting world, CCAC continues to adapt both campus security measures and methods of educating students how to live safely. Responsibility for the safety and security of individuals and property at the college is taken very seriously. Each campus has a dedicated director of Safety and Security who is an experienced, trained, sworn law enforcement officer with the legal authority to carry weapons and make arrests. In concert with local authorities, the Safety and Security department functions to not only mitigate violence and theft but also to be proactive in crisis prevention and response.

As part of the CCAC Operational Plan for Safety and Security, CCAC recently implemented the Maxient Conduct Management System, a new comprehensive online incident reporting system that enables faculty and staff across campuses to connect patterns of behavior, notice red flags and offer help to students faster, before problems escalate into unsafe situations. Launched in 2011, the system has helped staff assist 430 students to date.

CCAC Trains Future Safety, Security Leaders
In addition to working toward the safety of its students, faculty and staff, CCAC prepares students for lives in the law enforcement community. The Homeland Security program, launched in fall 2010, offers students opportunities to explore risk management, systems integration, threat dynamics and the legal, political and ethical issues associated with homeland security. The Criminal Justice and Criminology program, the seventh largest program at CCAC, had more than 650 students enrolled in 2011.

The AGA Pennsylvania Training Grant Veteran’s Health Career Education Project, funded by a public competitive state grant, funded training for veterans and their spouses in the Public Safety Institute’s paramedic and EMT programs. In fact, approximately 15,000 EMS, fire, hazardous materials, emergency vehicle operations and emergency management students are trained every year through the CCAC Public Safety Institute.

More information can be found on www.ccac.edu, search keywords “safety”, “homeland security” or “criminal justice.”

To view the CCAC Operational Plan for Safety & Security in its entirety, visit www.ccac.edu, search keywords “safety & security.”

The Maxient Conduct Management System, launched in 2011, has helped faculty & staff assist 430 students to date.

Each CCAC campus has Safety & Security offices offering multiple services.
Students, faculty and staff at campus and center sites are taught to be vigilant at all times. Individuals are encouraged to walk together and take advantage of emergency call stations in parking lots when necessary.

In 2011, Safety and Security department all-college data showed a 23% decrease in uniform crime report incidents—from 257 in 2010 to 198 in 2011. This year, campus security personnel provided 661 vehicle assistance and escort actions and responded to 167 medical calls.
CCAC Provides Students, Faculty Technological Tools to Succeed

The college is committed to building a strong technology foundation for today and into the future. The greatest challenges continue to be the economic environment and providing a reliable, robust and secure infrastructure and keeping pace with technology advancements.

CCAC is performing a pilot test of the Microsoft® Lync® product, which offers the ability to track contact’s availability, send instant messages, conference via audio, video or web and make traditional phone calls. An estimated 40–50 internal clients, located at all campuses and most centers, are testing the system as a possible replacement to the existing voice-only telephone system. Anticipated savings include using the new system to transmit voice as well as data; reduced transportation costs by enabling audio, video or web conferencing; and reduced time spent in document sharing and development.

Funds received in 2011 from the Richard King Mellon Foundation provided the opportunity to develop the cutting-edge technology Green Institute Faculty and Simulated Instructional lab for use in the Alternative/Renewable Energy program as well as the Radiation Technology program at CCAC–Boyce Campus.

Importance of the Website Continues to Grow

Use of www.ccac.edu reached 1.5 million unique users in calendar year 2011, an increase of 14% over 2010. Visitors to the web stayed longer on the site and clicked through to more pages than in past years, indicating interest in gaining information electronically. “Web 2.0,” the project plan to create a new CCAC website managed by a partnership between Institutional Advancement & External Relations (Advancement) and Information Technology Services (ITS), including software, hardware and a full redesign, is underway with the goal of launching in the next year. The new website will include expanded video, event calendar and student information modules as well as more customizable features for multiple audiences.

For more information, visit www.ccac.edu, search keyword “ITS” or “what’s new on the web.”

CCAC Central e-Services, available on every page of www.ccac.edu, allows students to search courses, register & pay online.
CCAC recognizes that the workforce of tomorrow must have strong computer skills and be knowledgeable about cutting-edge, industry-specific equipment. Additionally, students, faculty and staff rely on an increasing number of high-tech tools inside and outside the classroom to facilitate learning.

Multiple computer labs are available at each of CCAC’s campuses and centers and technology is used in a majority of courses and programs.
Recognizing the Importance of Leveraging Public & Private Funding
CCAC raised in excess of $20.5 million in public and private funds during 2010–2011, an increase of more than $2.5 million or 14% over 2009–2010. In an increasingly competitive funding environment, CCAC is leading a growing number of organizations that are leveraging public and private fundraising sources in order to maximize their competitive edge. This has significantly impacted CCAC and its students by enabling the college to provide opportunities for learning that otherwise would not have been possible.

Launching the Public Phase of Imagine & Achieve: The Campaign for the Community College of Allegheny County
As 2011 drew to a close, CCAC prepared to launch the public phase of the most ambitious comprehensive fundraising campaign in its history. This followed the launch of the “quiet” phase of Imagine & Achieve: The Campaign for the Community College of Allegheny County, celebrated in June 2009. Focusing on workforce development, student support and program enhancements, community training and capital improvements as well as areas of greatest need, the campaign has resonated within CCAC and the wider community.

From the launch of the Imagine & Achieve Campaign, CCAC has actively pursued the funding opportunities available in both the public and private sectors. As a result, the college not only met its initial $30 million comprehensive campaign goal but did so ahead of schedule in December 2011. This early success has enabled the campaign to be extended, with a stretch goal of $10 million added to provide further funding at this critical time in the college’s history. With that, the CCAC Board of Trustees, the CCAC Educational Foundation Board of Directors and the Imagine & Achieve Campaign steering committee declared a revised campaign goal of $40 million.
Focused Public Fundraising Efforts Yield Results, Growth

The CCAC Office of Institutional Advancement & External Relations (Advancement) is the college’s primary avenue for public fundraising and advocacy, institutional communications and promotions. Advancement has responsibility for the college’s efforts in public grant development and management, federal government relations, media relations, web development and marketing. Innovations in 2011 include increasing focus on innovative partnerships in grant development, maximizing existing resources by further expanding communications strategies and building awareness of vital new programs being developed in grant-funded initiatives at the regional, state and federal levels.

Maximizing Resources, Success in 2011

In 2011, Advancement further expanded efforts to identify innovative partnerships with regional, statewide and national organizations. These partnerships strengthen the college’s strategy to build more competitive and ever more successful public funding proposals. In fact, the $15.5 million CCAC raised in public competitive grants in 2010–2011 included a $1.3 million increase in federal funds, to $7.8 million. The department also strengthened its systematic, coordinated grant project development strategy, recognizing that precise coordination of project management, compliance, reporting and administration of grant-funded projects are key to a healthy advancement program.

Collegewide communications planning at CCAC involved use of multiple media outlets to maximize exposure with existing resources. To that end, Advancement oversaw development of press releases and media outreach efforts resulting in more than 750 media mentions. A partnership with a regional media placement agent resulted in an estimated 25–40% increase in frequency rates within existing budget in CCAC’s three enrollment campaigns. In addition, through efforts of Advancement, the college welcomed more than 1.5 million unique visitors to the CCAC website and rotated more than 1,100 homepage highlights. Communications plans to share information about new and innovative programming are also now developed as part of the majority of grant requests and incorporated into grant project timelines.

Public Grants:
Highlights of new or expanded projects in 2011

Alice 3 Software Project in partnership with Carnegie Mellon University (CMU)
National Science Foundation (NSF)

Big Read
National Endowment for the Arts (NEA)

Foerster Seminar Room
Allegheny County

Geriatric Education
US Department of Health & Human Services, Health Resources & Services Administration (HRSA)

Health Information Technology (HIT) Online Certificate Program
US Department of Health & Human Services, Office of the National Coordinator for Health Information Technology

Mechatronics Level One
US Department of Education, Funds for the Improvement of Secondary Education (FIPSE)

Mechatronics Levels Two, Three
US Department of Labor, Trade Adjustment Assistance Community College & Career Training (TAACCCT)

RN Achievement
US Department of Health & Human Services, Health Resources & Services Administration (HRSA)

Southwestern Pennsylvania Urban Revitalization (SPUR)
US Department of Labor/Employment & Training Administration (DOL-ETA)
Private Fundraising Efforts Form Strong Partnerships

The CCAC Educational Foundation is responsible for the private fundraising and alumni outreach efforts of the college. The foundation works to develop and expand relationships with private foundations and corporations and raises funds to support CCAC through such efforts as the annual fund campaign, honor/memorial giving and planned giving. It recently launched the Heritage Society to honor those including CCAC in their wills.

The Foundation hosts two outstanding special events throughout the year, the annual golf outing and the recognition event CCAC Legends in Leadership, which celebrated its 14th annual event in 2011. In addition, the Foundation oversees the college’s alumni affairs efforts, advocating on behalf of the college by reaching out to alumni and former students.

Scholarships & Funds: newly created or newly endowed in 2011

- Alumni Endowed Scholarship
- Boyce Campus Allied Health Department Endowed Scholarship
- Churchill Wilkins Rotary Founders Scholarship
- Collville-Pavlick Fund
- George E. Gleason Endowed Nursing/Allied Health Scholarship
- Jeanne E. Shader Endowed Scholarship
- Norman L. Weissman Memorial GAP Scholarship
- Peter Paul Reft Scholarship Fund
- The PNC Andrea J. Carelli Scholarship
- Rick Heisler/Howard Lieberman/Myron Simon Endowed Scholarship
- Virginia “Ginny” Fallon Endowed Scholarship

Private Foundations & Corporations: new contributions in 2011

- BNY Mellon
- Claude Worthington Benedum Foundation
- Dollar Bank
- First Niagara Bank Foundation
- Hansen Foundation
- Highmark Blue Cross Blue Shield
- Hillman Foundation
- International Union of Operating Engineers, Local No. 66
- Laurel Foundation
- Pittsburgh Promise
- PNC Foundation
- Richard King Mellon Foundation
- The Heinz Endowments
- University of Pittsburgh Medical Center

CCAC Educational Foundation
Private Fundraising
Selected Financials
2010–2011 Fiscal Year

Revenues, Gains & Other Support

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants &amp; donations</td>
<td>$4,695,445</td>
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<tr>
<td>Contributed services</td>
<td>$463,764</td>
</tr>
<tr>
<td>Special events</td>
<td>$228,013</td>
</tr>
<tr>
<td>Investment income (loss)</td>
<td>$641,718</td>
</tr>
<tr>
<td>Other revenue</td>
<td>$13,955</td>
</tr>
<tr>
<td>Sponsorship income</td>
<td>$40,000</td>
</tr>
<tr>
<td><strong>Total revenues, gains &amp; other support</strong></td>
<td><strong>$6,082,895</strong></td>
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</table>

Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program services</td>
<td>$2,319,889</td>
</tr>
<tr>
<td>Management &amp; general</td>
<td>$352,554</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$265,709</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td><strong>$2,938,152</strong></td>
</tr>
</tbody>
</table>

Change in net assets

- Net assets: beginning of year      | $4,448,743 |
- Net assets: end of year            | $7,592,895 |

The CCAC Educational Foundation is a separate legal entity from the college and as such is a publicly supported organization within the meaning of sections 509(a)(1) and 170(b)(1)(A)(vi).
Public & Private Funds Report
2010–2011 Fiscal Year
*(does not include financial aid)*

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Federal grants</td>
<td>$7,715,861</td>
</tr>
<tr>
<td>State grants</td>
<td>$409,037</td>
</tr>
<tr>
<td>Local grants</td>
<td>$1,874,676</td>
</tr>
<tr>
<td>Private contracts</td>
<td>$712,456</td>
</tr>
<tr>
<td>Third-party contracts</td>
<td>$4,827,129</td>
</tr>
<tr>
<td><strong>Total public funds secured</strong></td>
<td><strong>$15,539,159</strong></td>
</tr>
<tr>
<td>CCAC Educational Foundation</td>
<td>$4,963,458</td>
</tr>
<tr>
<td><strong>Total public &amp; private funds secured fiscal year 2010–2011</strong></td>
<td><strong>$20,502,617</strong></td>
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Selected Financials, Community College of Allegheny County
2010–2011 Fiscal Year

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenue</strong></td>
<td></td>
</tr>
<tr>
<td>Tuition</td>
<td>$26,000,000</td>
</tr>
<tr>
<td>Commonwealth of Pennsylvania</td>
<td>$38,500,000</td>
</tr>
<tr>
<td>Allegheny County</td>
<td>$23,300,000</td>
</tr>
<tr>
<td>Federal funds <em>(includes financial aid)</em></td>
<td>$42,500,000</td>
</tr>
<tr>
<td>State funds</td>
<td>$2,100,000</td>
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<tr>
<td>Non-governmental</td>
<td>$4,400,000</td>
</tr>
<tr>
<td>Auxiliary enterprises</td>
<td>$8,100,000</td>
</tr>
<tr>
<td>Investment income</td>
<td>$100,000</td>
</tr>
<tr>
<td>Other</td>
<td>$800,000</td>
</tr>
<tr>
<td><strong>Expenses</strong></td>
<td></td>
</tr>
<tr>
<td>Instruction</td>
<td>$52,700,000</td>
</tr>
<tr>
<td>Student services</td>
<td>$13,200,000</td>
</tr>
<tr>
<td>Academic services</td>
<td>$11,000,000</td>
</tr>
<tr>
<td>Institutional support</td>
<td>$21,500,000</td>
</tr>
<tr>
<td>Plant operations</td>
<td>$14,600,000</td>
</tr>
<tr>
<td>Student aid</td>
<td>$13,200,000</td>
</tr>
<tr>
<td>Auxiliary enterprises</td>
<td>$7,400,000</td>
</tr>
<tr>
<td>Depreciation expense</td>
<td>$5,700,000</td>
</tr>
<tr>
<td>Interest expense</td>
<td>$1,000,000</td>
</tr>
</tbody>
</table>

Public Competitive & Private Grants:
$20.5 Million
Fiscal year 2010–2011

$1.3M increase over 2009–2010
CCAC Commits to Top-quality Teaching Facilities

In keeping with the CCAC Master Plan developed in 2009, the college continue to explore options for expansion and improvement of existing college infrastructure during the year. CCAC recognizes that students, faculty and staff require appropriate classroom, study and research space that is conducive to learning. In addition, areas available for such varied uses as group meetings, tutoring and impromptu study sessions are also vital.

CCAC continues to actively explore expansion of the Washington County Center, currently housed in the Washington Crown Center Mall, into downtown Washington, Pa. The college also continues to consider options to expand or relocate the CCAC–North Campus, as the college has outgrown those facilities. Expanding classroom, office and parking availability at the CCAC–North Campus remains a top priority.

Building the K. Leroy Irvis Science Center Progresses

Considerable progress was made throughout the year on the K. Leroy Irvis Science Center, set to open on the CCAC–Allegheny Campus in 2013. The year began with a rather ordinary construction site tucked behind the CCAC–Allegheny Campus Physical Education building and Byers Hall—then the excitement began. Spring saw earth moving equipment digging the base for the new science center, with tons of concrete poured in early summer to finalize the foundation. By late fall, more than a mile of steel beam had been laid and plans were being made as onlookers had the opportunity to see the outline of the new building. In fact a “topping off” ceremony was held to celebrate the latest phase of construction.

Building Labs for Biology, Chemistry

Work is underway at CCAC–West Hills Center to construct science laboratory space able to be used in both Biology and Chemistry disciplines. Because equipment and space requirements can differ significantly between the disciplines, substantial planning went into developing the laboratory. The laboratory will hold up to 18 students and is anticipated to open in 2013.

For more information and to see a webcam bird’s eye view of the K. Leroy Irvis Science Center’s construction, visit www.ccac.edu, search keywords “Irvis Science Center.”
Celebrating the “Topping Off” of the K. Leroy Irvis Science Center

Celebrating the “topping off” of the K. Leroy Irvis Science Center are, from left: Ralph Proctor, PhD, professor, Ethnic and Diversity Studies; the Honorable Charles J. Martoni, PhD (’68 & ’89), campus president, CCAC–Boyce Campus and CCAC–Braddock Hills Center, president, Allegheny County Council and representative, district eight; the Honorable William R. Robinson, chair, CCAC Board of Trustees and representative, district 10, Allegheny County Council, event speaker; Danae Lee Irvis, granddaughter of K. Leroy Irvis; Sherri Irvis, daughter of K. Leroy Irvis; Cathryn Irvis, wife of the late K. Leroy Irvis, event speaker; Alex Johnson, event speaker; the Honorable Jay Costa Jr., JD (’77) treasurer, CCAC Board of Trustees and Pennsylvania State Senator, 43rd district, event speaker; Lawrence Gleason, president, CCAC Educational Foundation Board of Directors; Rich Fitzgerald, Allegheny County executive, event speaker; and Donna Imhoff, PhD, interim campus president, CCAC–Allegheny Campus and CCAC–Homewood-Brushton Center and campus president, CCAC–North Campus and CCAC–West Hills Center.
Allegheny County Commitment to Innovation Supports Sciences, Technology

Allegheny County’s commitment to facilities development and to strengthening the college’s infrastructure is evidenced by the appropriation of $3.5 million in capital and state Redevelopment Capitol Assistance Program (R-CAP) funds to such projects in 2011. Members of Allegheny County Council, including the Honorable William R. Robinson, chair, CCAC Board of Trustees and representative, district 10, the Honorable Charles Martoni, PhD (’68 & ’89), president, Allegheny County Council, representative, district eight and campus president, CCAC–Boyce Campus, along with then-County Executive the Honorable Dan Onorato have supported allocation of capital funds to benefit projects such as the construction of the K. Leroy Irvis Science Center and infrastructure upgrades to IT delivery. The county has diligently supported efforts to improve student facilities with regular appropriations of capital funds since 2009 via the Office of Institutional Advancement & External Relations (Advancement).

Progress on Construction of the K. Leroy Irvis Science Center

Two Dedications Celebrated

Two private gifts to the college via the CCAC Educational Foundation were recognized in November 2011 with ceremonies to dedicate student facilities. The Anna Mazza Christopher Library at CCAC–Boyce Campus was named in honor of the mother of CCAC Alumnus Thomas A. Christopher (‘67 & ’10), national chair, Imagine & Achieve Campaign and president, Follett Higher Education. The PNC Integrated Systems Technology Laboratory was dedicated at CCAC–West Hills Center in recognition of the generous support by the PNC Foundation for CCAC programming. The laboratory educates students and returning workers in the burgeoning field of Mechatronics.

RN Achievement enrolled 66 students in 2011–2012, exceeding its goal by 50%; 10 RNA students graduated in December 2011 with 100% employment.
Mark A. Christopher, grandson of Anna Mazza Christopher, left and Thomas A. Christopher ('67 & '10), right, unveil a charcoal sketch of Mrs. Christopher to hang in the library.

Participating in the unveiling of the PNC Integrated Systems Technology Laboratory sign are, from left: Joyce Snell, member, CCAC Board of Trustees; Michael Labriola, deputy executive director, PNC Foundation; Amy M. Kuntz, member, CCAC Board of Trustees and senior vice president and market director, PNC Institutional Investments in the Greater Pittsburgh area; Donna Imhoff, PhD, campus president, CCAC–North Campus and CCAC–West Hills Center and interim campus president, CCAC–Allegheny Campus and CCAC–Homewood-Brushton Center; (standing behind Dr. Imhoff) the Honorable William R. Robinson, chair, CCAC Board of Trustees and representative, district 10, Allegheny County Council; and Alex Johnson, president.

CCAC Celebrates Naming Ceremonies Honoring Commitment, Generosity of Donors
Helping Students, Stakeholders Learn More About CCAC

CCAC has offered affordable, accessible, quality education for more than 45 years and has a solid reputation in the region. However, as with all regional institutions, CCAC faces growing competition from for-profit schools and universities with strong brand awareness. In addition, ongoing budget challenges have encouraged those responsible for college communications to look for creative ways to do more with less.

As Competition Increases, Awareness of CCAC Grows More Important

Thanks to a collegewide, multi-year effort launched by the Office of Institutional Advancement & External Relations (Advancement), prospective students and stakeholders have both an increasingly positive impression of the college, with students identifying CCAC as their college of first choice rising from 65% to 79%², and a growing awareness of all CCAC has to offer. The communications plan in this finely tuned strategy include efforts to build awareness of, and enrollment in, programs while simultaneously building recognition of CCAC students, alumni, faculty, staff and college leadership.

Communications Planning Combines Multiple Media for Results

Public relations plays a vital role in expanding knowledge of CCAC, coordinating coverage by television, radio, print and online news media outlets. Highlights of this important component of Advancement included coverage in national publications *Community College Times* and *Inside Higher Ed*, the latter covering CCAC as an early adopter of the Voluntary Framework of Accountability from the American Association of Community Colleges. In addition, regional radio and print covered expanding Marcellus Shale roustabout training and CCAC’s #1 ranking in two-year Nursing graduates in the country.

Recognizing the changing technological dynamics associated with building brand awareness, and balancing that with communications tools available to prospective and current students, marketing campaigns developed as part of the Advancement communications plan combine traditional and nontraditional media. Placements are seen on traditional television, radio, online, billboard and bus advertising; in presentations; in events, tours, referrals and word-of-mouth; via [www.ccac.edu](http://www.ccac.edu); and in social media. Public and private grant initiatives also recognize the need for sharing information, and Advancement works with the majority of grants to identify cost-effective methods to share new and expanding initiatives. More information can be found on [www.ccac.edu](http://www.ccac.edu), search keywords “Institutional Advancement” “CCAC in the news” or “marketing” or on [www.facebook.com/ccac.edu](http://www.facebook.com/ccac.edu)

1.5 million unique users visited [www.ccac.edu](http://www.ccac.edu) in 2011¹

CCAC garnered more than 750 positive media mentions in calendar year 2011

CCAC increases ad frequency an estimated 20–45% without additional cost through economies of scale reached with a local placement agent.

¹ Google Analytics
² CCAC Graduate Survey, 2011
Community leaders are important links in developing and expanding awareness of CCAC’s impact on the region—in workforce development, services and education. The CCAC Distinguished Alumni and Friends campaign is designed to highlight the many accomplishments of those who believe strongly in the mission of CCAC while providing the college the opportunity to say “thank you” to those who support and are involved with the college and its students. Honorees in the calendar year 2011 campaign included: Distinguished Friend Thomas A. Christopher ('68 & '10); Distinguished Alumni Pete ('73 & '09) and Kate ('76) DeComo; Distinguished Friend Mona N. Generett, PhD; Distinguished Friend Lawrence V. Gleason; Distinguished Alumni Kathryn J. Hopkins ('11); Distinguished Friend Amy M. Kuntz; Distinguished Friend Jerry Lopes; Distinguished Friend Gregory K. Peaslee; and Distinguished Alumnus Sharon McGinnis Young ('75).
Outstanding Student Athletes Honored
CCAC produces many exceptional student athletes—the few highlighted here represent the students on many campus teams. Visit www.ccac.edu, search keywords “athletics” to view more.

- **Cesar Gatete**, CCAC–Allegheny Campus cross country, finished third in the National Junior College Athletic Association (NJCAA) Division III National Championship, second at the NJCAA Region XX Championship and first at the PCAA State Championship.

- **Kristianne Swankler**, CCAC–Boyce Campus bowling, was national champion in the Women’s Singles division at the 2011 NJCAA Invitational Bowling Championships in March while **Breanna Moree** placed second in the All Event Competition.

- **Janelle Baldwin**, CCAC–North Campus cross country, finished 13th in the NJCAA Division III National Championship and was named to an Honorable Mention position on the Women’s Cross Country Division III All-American Team. She was awarded All-State honors by the Pennsylvania Collegiate Athletic Association and is an Academic All-American and a member of honor society Phi Theta Kappa.

- **Sean Samsa** (‘11), middle infielder, CCAC–South Campus Tigers baseball, was recognized by *Collegiate Baseball Magazine* as one of the top junior college shortstops in the country in 2011. Samsa graduated from CCAC with a 4.0 GPA, a career batting average of .373 and 94 runs scored, and he was awarded the NJCAA Pinnacle Award for his academic excellence as a student-athlete.

Labor-Management Lecture Series Launch Brings Open Dialogue

The Robert M. Mill Lecture Series, Pittsburgh Labor & Management Discussion Past & Future: A Labor-Management Discussion offers the opportunity for open dialogue in a respectful academic setting. Recognizing **Robert M. Mill** (’73 & ’98), the series is made up of two-hour interactive sessions designed to enhance the understanding and recognition of the large role labor unions and labor relations have played in forming our region. Two sessions were hosted in 2011 with audiences numbering more than 200 made up of students, union members, business leaders, legislators, board members and other dignitaries.

“Labor and the Global Economy” was hosted on April 4, 2011. The event featured **Leo Gerard**, international president, USW and **John Surma**, chairman and chief executive officer, United States Steel Corporation discussing the nature of past, current and future labor and management relations in the Pittsburgh region. “Family Sustaining Jobs in Energy,” hosted October 11, 2011, highlighted **Richard Trumka**, president, AFL-CIO and **Nicholas J. DeIuliis**, president, CONSOL Energy Inc. as they shared an open discussion regarding the job opportunities in energy exploration and production, as well as the challenges faced by companies working in these fields. The initial lecture, “Steeler National: Mobilizing Post-industrial Blue Collar Pittsburgh” was held in December 2010.
Speakers and attendees at “Family Sustaining Jobs in Energy” included, from left: Charles McCollester, PhD, retired professor, Industrial and Labor Relations, IUP; Charles T. Blockidge, PhD, executive director, Local, County and State Government Relations and Special Projects; Robert M. Mill (’73 & ’98), vice president, Executive Relationship Management, Highmark Blue Cross Blue Shield and namesake of the lecture series; Nicholas J. Deluliiis; Bill Flanagan, executive vice president, Corporate Relations, Allegheny Conference on Community Development; Richard Trumka; James T. Kunz Jr., business manager, International Union of Operating Engineers, Local 66; Jack Shea, president, Allegheny County Labor Council, AFL-CIO; John T. Stunda, senior vice president, Human Resources, ESB Bank; Mary Ann Anderson, RHIA, professor, Health Information Technology, CCAC–Allegheny Campus and chair, College Council; Mary Frances Archey, EdD, vice president, Learning and Student Development; Leo Gerard; and Alex Johnson, president.
Scholarship Luncheon Offers Opportunity for Thanks, Recognition

The CCAC Educational Foundation Annual Scholarship Luncheon, where student scholarship recipients and donors come together to meet, was held in March 2011 at the Sheraton Station Square. The event, sponsored by the CCAC Educational Foundation, included speakers representing both donors and scholarship recipients.

Foundation Golf Outing Celebrates 21st Year

The CCAC Educational Foundation 2011 golf outing was held September 12 at Treesdale Golf and Country Club. The tournament raised more than $90,000 in total revenue with 150 participants. Three foursomes tied for first place: the Laborers’ District Council, PNC and CCAC.

CCAC Becomes Achieving the Dream Leader College

CCAC was named an Achieving the Dream Leader College in 2011, one of only 52 community colleges nationwide and one of seven Pennsylvania community colleges.

CCAC Honors Program Students Represent CCAC at Regional, National Levels

Natalya Mishkova, CCAC–Boyce Campus Honors student, was elected in May 2011 for a one-year term as student representative to the executive committee, Northeast Regional Honors Council. She is one of only two students representing the northeast region. In May 2011, three Leadership in Honors scholars active in service learning efforts and campus leadership joined 14 Honors students from around the country for the National Collegiate Honors Council Partners in the Parks Great Smoky Mountains adventure. Lori Linsenbigler, CCAC–Boyce Campus; Svetlana Suvorova, CCAC–Allegheny Campus; and Megan Hennessy, CCAC–North Campus represented the college.
Each year, the CCAC Educational Foundation honors the visionaries of CCAC and our community at the Legends in Leadership gala. Introduced in 1998, the event recognizes alumni, members of the CCAC faculty, staff or administration and friends of the college. The event also recognizes the lifetime achievement of individuals or organizations that have been instrumental in the growth and development of CCAC. In 2011, Randall S. Dearth, president and CEO, Lanxess Corporation, served as honorary chair of the CCAC Educational Foundation 2011 Legends in Leadership event April 29 at Heinz Field. Honorees included, from left: Morgan O’Brien, president and CEO, Peoples Natural Gas; Mark A. Nordenberg, chancellor, University of Pittsburgh; the Honorable Jay Costa Jr., JD (’77), “Outstanding Alumnus”; Randall S. Dearth; Alice E. McKenna, PhD, former executive director, CCAC Center for Learning; “Outstanding Faculty/Staff/Administrator”; Judith M. Davenport, DMD and Ronald R. Davenport Sr., chair, Sheridan Broadcasting Corporation and co-chair, American Urban Radio Networks.
CCAC–North Campus Psi Beta Honor Society Presents Workshop on Recruiting Members

Psi Beta, the national psychology honor society for two-year colleges, has active chapters at CCAC’s North and South campuses. After recruiting 135 new members last year, both a college record and the highest count of recruits nationwide, student officers were asked to present “Recruiting Strategies for New Members” at the Regional Eastern Psychological Association Convention held in March 2012. Student presenters included: Mary Shannon Brady, president; Glenora Kivador, vice president; Curt Hobbs, secretary; and Erica Sanders, treasurer.

CCAC–South Campus Phi Theta Kappa Chapter Hosts Regional Conference

Alpha Iota Eta, the CCAC–South Campus chapter of Phi Theta Kappa (PTK) hosted the fall 2011 Middle States PTK regional conference. The conference included more than 50 student participants from Pennsylvania, Delaware, New Jersey and Maryland. The Honorable Jay Costa Jr., JD ('77), treasurer, CCAC Board of Trustees and Pennsylvania state senator, 43rd district, served as keynote speaker.

First Annual Grants Appreciation Reception Thanks, Recognizes Grant Employees

President Alex Johnson was joined by Nancilee Burzachechi, JD, CFRE, vice president, Institutional Advancement & External Relations (Advancement) and Rose Ann DiCola, executive director, CCAC Educational Foundation to host the first Grants Appreciation Reception in spring 2011 to recognize the significant impact of grant-funded programs at CCAC. These include funding for supplies and equipment; professional development for faculty and staff; tuition for disadvantaged students; outreach and career development; tuition and support for workforce programs; and funding for more than 140 employees.
More than 450 graduates were joined by their guests and members of CCAC faculty, staff and administrators to celebrate 2011 commencement exercises on May 19. Franco Harris, owner, Super Bakery and former Pittsburgh Steeler, served as keynote speaker and received an honorary degree during the ceremony. He joined President Alex Johnson; Kathryn Hopkins ('11), student speaker; Stephanie Goloway, professor, Education, CCAC–Allegheny Campus and faculty speaker; and the Honorable William R. Robinson, chair, CCAC Board of Trustees and representative, district 10, Allegheny County Council to recognize the nearly 2,500 students eligible to walk in the ceremony who graduated in the December 2010, May 2011 and August 2011 terms.
Innovation Awardees Improve Tracking of Graduates
The recipients of the CCAC President’s Innovation Award for 2011 developed and implemented a synchronized and coordinated system for tracking graduates, which resulted in a 400% increase in responses from 2009 to 2010. Through this innovation, the college is better able to access job placement data and better connect with students and recent graduates to respond to their needs. The team included 11 individuals: Job Placement and Career Services directors Robert Kmetz of CCAC–Allegheny, Pamela Nichols of CCAC—Boyce, Michelle Talbert-Horsey of CCAC—North and Melanie Porach of CCAC—South campuses; deans of Student Development Yvonne Burns of CCAC–Allegheny, Charles Bostaph, PhD of CCAC—Boyce, Mary Lou Kennedy, EdD of CCAC–North and Renee Clark, PhD of CCAC–South campuses; Giovanni Garofalo, planning research analyst and Kevin Smay, executive director, Strategic Planning and Institutional Research; and Jason Lander, application developer and integrator II, Information Technology Services.

NISOD Faculty Excellent Awards Recognizes Faculty Leaders
The National Institute for Organizational and Staff Development (NISOD) Excellence Awards emphasize the importance of teaching and leadership excellence in institutions of higher education. Recipients have the opportunity to attend the NISOD national conference and exchange ideas with their peers. Recipients for 2011 included: from CCAC–Allegheny Campus Jean Aston, PhD, professor, English and John Dziak, assistant professor, Biology; from CCAC–Boyce Campus Joanne Jeffcoat, OTR/L, professor, Occupational Therapy and Lisa McCormick, associate professor, Business; from CCAC–North Campus Rod Farkas, professor, Computer and Information Technology and Harry Van Riper, professor, Mathematics; and from CCAC–South Campus Janet Moynihan, professor, Developmental Studies and Ping An Wang, Professor, Computer and Information Technology.

CCAC 2011 Family Campaign Surpasses Goal
The CCAC 2011 Family Campaign, launched in spring 2011 with a fundraising goal of $300,000, exceeded that goal with a final total over $368,000.

Employee Giving Totaled $368,705
Imagine & Achieve Comprehensive Campaign June 2009–July 2011

<table>
<thead>
<tr>
<th>Area of Greatest Need</th>
<th>Scholarship</th>
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</thead>
<tbody>
<tr>
<td>$99,795</td>
<td>27%</td>
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<table>
<thead>
<tr>
<th>Programs &amp; Equipment</th>
<th>Gap Scholarship</th>
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<tr>
<td>$60,448</td>
<td>17%</td>
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<table>
<thead>
<tr>
<th>K. Leroy Irvis Science Building</th>
<th>Scholarships</th>
</tr>
</thead>
<tbody>
<tr>
<td>$4,108</td>
<td>1%</td>
</tr>
</tbody>
</table>

| $136,807 | 37%|

The CCAC 2011 Family Campaign, launched in
spring 2011 with a fundraising goal of $300,000, exceeded that goal with a final total over $368,000.
CCAC Believes in Developing Internal Leaders
The CCAC Leadership Development Institute (LDI), with its inaugural cohort beginning in January 2011, was created to enable members of the CCAC family to develop key leadership and management skills and explore the potential for leadership in a variety of senior college roles. Members of the inaugural cohort participated in discussions of a multitude of topics and established formal mentoring relationships with college or external leaders. Learning presentations were hosted by more than 30 CCAC representatives as well as external experts. Presentation topics ranged from internal budget calculations, human resources practices, public and private fundraising activities, safety, risk management, union and College Council efforts to public speaking, resume building, project management and team leadership. External speakers spoke on such varied subjects as community college history, union negotiations, political campaigns, diversity and inclusion, recognizing communications styles, ethics and building and maintaining a flexible organization. A graduation ceremony was hosted by college leadership for the members of the inaugural cohort in November 2011: Eugene Anitori, EdD, John T. Boehm, Charles J. Bell, David J. Hall, Rhena McCaskill, Christine E. McQuaide, Pamela Nichols, Tanya Sander-Marks, Paul A. Schwarzmiller and Vladimir St. Surin.

DEGREES EARNED BY CCAC EMPLOYEES: 2011

<table>
<thead>
<tr>
<th>NAME</th>
<th>CAMPUS</th>
<th>JOB TITLE</th>
<th>DEGREE RECEIVED</th>
<th>INSTITUTION</th>
<th>DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lillian Briola</td>
<td>Boyce Campus</td>
<td>Director, OTA Program</td>
<td>Doctor of Occupational Therapy (DrOT)</td>
<td>Chatham University</td>
<td>December 2011</td>
</tr>
<tr>
<td>James Cairns</td>
<td>Office of College Services</td>
<td>Director, Purchasing &amp; Contracts</td>
<td>AS &amp; Certificate, Paralegal</td>
<td>CCAC</td>
<td>May 2011</td>
</tr>
<tr>
<td>Natalie Catlin-Slade</td>
<td>Allegheny Campus</td>
<td>Adjunct Faculty, Nursing</td>
<td>MSN, Nursing Education</td>
<td>Waynesburg University</td>
<td>February 2011</td>
</tr>
<tr>
<td>Phyllis A. Dolan</td>
<td>South Campus/CalU</td>
<td>Associate Professor, Nursing</td>
<td>Doctorate of Nursing Practice (DNP)</td>
<td>Carlow University</td>
<td>December 2011</td>
</tr>
<tr>
<td>Nicole Ebert</td>
<td>South Campus/CalU</td>
<td>Senior Clerk, Registration</td>
<td>AS</td>
<td>CCAC</td>
<td>May 2011</td>
</tr>
<tr>
<td>Robert Hamilton</td>
<td>Office of College Services</td>
<td>Director, Facilities Management</td>
<td>AS &amp; Certificate, Paralegal</td>
<td>CCAC</td>
<td>May 2011</td>
</tr>
<tr>
<td>Sarah McGonagle</td>
<td>South Campus</td>
<td>Student Success Coach</td>
<td>MA, Higher Education</td>
<td>Taylor University</td>
<td>May 2011</td>
</tr>
<tr>
<td>Kelly Shepard</td>
<td>Allegheny Campus</td>
<td>Assistant Professor, Art</td>
<td>MS, Higher Education Administration</td>
<td>Bay Path College</td>
<td>May 2011</td>
</tr>
<tr>
<td>Brenda Trettel</td>
<td>South Campus</td>
<td>Dean, Academic Affairs</td>
<td>EdD, Higher Education Management</td>
<td>University of Pittsburgh</td>
<td>May 2011</td>
</tr>
</tbody>
</table>
Looking forward to **2012 & BEYOND**

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**CCAC Impact: 2012 & Beyond**

*Imagine & Achieve: The Campaign for the Community College of Allegheny County*, the college’s first comprehensive campaign, reached its initial goal of $30 million on December 29, 2011, leading the campaign steering committee, CCAC Board of Trustees and CCAC Educational Foundation Board of Directors to declare a new stretch goal of $40 million by adding $10 million to the original goal. Fundraising efforts will continue into 2012 and beyond, pursuing the full range of funding opportunities available in both the public and private sectors.

For more information, visit [www.ccac.edu](http://www.ccac.edu), search keywords “Imagine and Achieve.”

**CCAC Student Needs are Well Represented**

President **Alex Johnson’s** presence on regional, state and national levels will continue to increase focus on CCAC student needs and the importance of community colleges in 2012 and beyond. His efforts on the American Association of Community Colleges (AACC) board and as a member of its 21st-Century Commission on the Future of Community Colleges have continued to increase CCAC’s national recognition as a leading community college. On the state level, President Johnson is serving a two-year term as president of the Pennsylvania Commission for Community Colleges (PACCC). The only member representing a community college, he was also named a member of Pennsylvania Governor **Tom Corbett’s** Commission on Higher Education. As public awareness of the importance of education and workforce training grows, CCAC’s position as a key advocate for students will only continue to expand.

Budgetary challenges at the regional, state and national levels will continue to require CCAC leadership to plan strategically and creatively to maximize benefits to students. New workforce development opportunities focusing on alternative energy, fields required by regional Marcellus Shale initiatives, Mechatronics and expansion of STEM (science, technology, engineering and mathematics) will be pursued. Expansion of student services with the goal of student success will build.

CCAC impact—on education, on regional economic development and on student lives—will only grow stronger.

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“When we began investigating this campaign, there were those who thought that we could not raise $10 million. Our consultants thought we could raise $30 million, but they cautioned that due to the economic situation, we should extend the campaign to five years. Only 18 months after we met to begin the campaign, and even before its public launch, we achieved our $30 million goal. This is a testament to how vital CCAC is in the eyes of our community. It is also a testament to the commitment of our talented faculty and staff, who have given selflessly to pledge $380,000 to the campaign. I am confident that we will not only meet but exceed our $40 million stretch goal.”

—**Alex Johnson**, President, CCAC
CCAC Board Members & President’s Cabinet

CCAC Board of Trustees
The Honorable William R. Robinson*
Chair
Gregory K. Peaslee
Vice-chair
The Honorable Jay Costa Jr., JD (‘77)
Treasurer
James M. Flynn Jr.
Assistant Treasurer
Mona N. Generett, PhD
Secretary
Martha Woodward Isler
Assistant Secretary
Elayne Arrington, PhD
Ex-officio
Alex Johnson, President, CCAC

CCAC Educational Foundation Board of Directors
Lawrence V. Gleason
President
Timothy W. Merrill Jr.
Vice President
Peter J. Muth
Treasurer
Teresa A. Fedele
Secretary
Gerald Lopes
At-large Member
Pete M. DeComo (‘73 & ‘09)
At-large Member
Rachel Lorye Allen
Scott Brown
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