

CCAC Boyce Campus News

January 3, 2019 No.1



Spring 2019 Registration Stickers!



We must continue to focus on Spring enrollment at BC to meet our 1.6% FTE increase college goal. As of today, Spring 2019 enrollment is down 16.09% at Boyce with all discipline areas down substantially. The leadership team is meeting to develop strategy to address this concern.

Campus News from Dr. Gretchen Mullin-Sawicki

Welcome to the Spring 2019 Semester! It is an honor to serve as the Acting President at Boyce Campus this semester. I look forward to meeting all of you, to listening to your concerns and needs and to implementing some new initiatives to enhance the enrollment and retention numbers at Boyce Campus. Some of these include initiating the retention program: Single Point of Contact (SPOC) beginning Fall 2019, a program which connects administrator mentors with new students at the point of registration and expanding the Accelerated Professional Programs: 8 week, hybrid high demand credit programs in the evening and weekends at Boyce Campus. We will also be exploring additional student lounge spaces and collaborative classrooms with input from facilities, faculty and students.

The Boyce Campus leadership team will be joining the North team on Strategic Enrollment Management Committees, staff meetings and Communication team meetings. We hope these joint collaborations will assist in our one college implementation goals and expand our creative brainpower!

I will be stopping by the Boyce Spring All Campus meeting on January 9th and hope to get acquainted with as many people as possible on this day. However, if we do not have an opportunity to meet, you will be able to find me on campus on Wednesdays and Fridays in room N439- next to Dr. Martoni's office, the same office as the Human Resources office. Please feel free to stop by!

Enhanced Social Media is coming to BC!

We will now be posting updates on Boyce Campus at Google My Business, Twitter and Instagram showcasing all of the wonderful programs and services for our students.



CCAC Boyce Campus

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From CCAC Boyce Campus

The Community College of Allegheny County Boyce Campus, located in Monroeville about 15 miles east of downtown Pittsburgh, is home to dozens of academic programs and continuing education courses. The campus houses state-of-the-art allied health... More

The Boyce Campus News will be published once a month and posted to the Boyce Campus website.



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What is Single Point of Contact (SPOC)?

The purpose of the Single Point of Contact (SPOC) program is to provide each incoming student with a single person to assist them in navigating through CCAC and to create an environment that ensures students feel connected to the College. The SPOC program was piloted at the North campus and West Hills Center locations and positively improved retention. In an effort to *intentionally* improve retention, each first time student at the pilot locations were assigned a Single Point of Contact (SPOC). The role of the SPOC is to develop a relationship with the student through engagement in the college environment; to provide the student

with an expert at the College who can assist the student in removing barriers to their enrollment; and through their initial academic year, to assist the student in the removal of barriers to their academic success. The SPOC connects all the dots for the new student by giving them one place to go to for questions and one place to go to- to receive referral information. By minimizing confusion and creating a way to develop a relationship with the college, the program has delivered an efficient process. We will begin SPOC at Boyce Campus in Fall 2019.

Enrollment Data for Spring 2019

Location	Spring Semester 2018 As of 1/3/2018			Spring Semester 2019 As of 1/2/2019			Percent Change		
	Headcount	SCH	Registrations	Headcount	SCH	Registrations	Headcount	SCH	Registration
Alleggheny	5,097	37,802	12,850	4,691	33,918	11,266	-7.97%	-10.27%	-12.33%
Boyce	3,549	24,661	8,299	2,978	20,688	6,967	-16.09%	-16.11%	-16.05%
Boyce Campus	2,039	15,832	5,221	1,818	13,968	4,613	-10.84%	-11.77%	-11.65%
Boyce Business Technologies	257	1,200	379	211	1,031	323	-17.90%	-14.08%	-14.78%
Boyce Communication Arts	564	1,942	691	473	1,689	590	-16.13%	-13.03%	-14.62%
Boyce Health Technologies	365	2,109	851	363	2,030	817	-0.55%	-3.75%	-4.00%
Boyce Inform & Engineer Tech	181	686	204	119	454	138	-34.25%	-33.82%	-32.35%
Boyce Mathematics	565	2,262	573	491	1,967	497	-13.10%	-13.04%	-13.26%
Boyce Nursing	196	1,693	747	181	1,583	693	-7.65%	-6.50%	-7.23%
Boyce Sciences	705	2,987	800	626	2,643	703	-11.21%	-11.52%	-12.13%
Boyce Social Sciences & Educ	667	2,953	976	585	2,571	852	-12.29%	-12.94%	-12.70%

Some of the above enrollment loss is due to the move from the Braddock Hills Center to South Campus and the position of the internet class offerings for Boyce Campus; however, we must develop innovative programs to initiate new student growth, develop retention programs like the one above and schedule to meet the needs of a busy part-time student population. Please watch your email regarding ways to participate on our joint North and Boyce Strategic Enrollment management committee.

